

For immediate release

Addictions and Mental Health Ontario (AMHO) releases inaugural Strategic Plan – “Building on Our Strengths”

AMHO’s three-year plan focuses on providing leadership, engaging partners and being an effective voice for mental health and addictions

May 30, 2016 (Toronto, ON) – Addictions and Mental Health Ontario (AMHO) today launched its inaugural Strategic Plan – “Building on Our Strengths.”

Over 300 delegates at AMHO’s 2016 Annual Conference – “*Person-Centered Care. Walking the Talk*” – heard the announcement about the plan to guide AMHO’s priorities from 2016 to 2019.

“Our inaugural Strategic Plan reflects the deep commitment, compassion and expertise that Ontario’s community-based mental health and addictions organizations bring to their jobs every day,” said Karim Mamdani, AMHO’s Board President.

AMHO’s Strategic Plan will help the organization embrace its vision of ensuring a comprehensive and accessible system of addiction and mental health care, and improving the well-being of individuals, families and communities in Ontario.

“We launched the plan at our Annual Conference to recognize our sector’s shared commitment to helping people with mental illness and addictions, who often come to us at the most vulnerable time in their lives,” said Gail Czukar, CEO of AMHO.

A Member-Driven Process

As a member-driven organization, AMHO’s Strategic Plan was developed through direct input from the organization’s members, and a broad environmental scan, including:

- More than 20 key informant interviews
- Research on current trends and issues that can affect our future
- A Board planning retreat
- Further consultations at the AGM

- A final review process with the AMHO Board in January 2016

These discussions led to the development of four Strategic Directions:

- **Strategic Direction 1** – Supporting Members in their Service Delivery
- **Strategic Direction 2** – Ensuring an Accessible and Comprehensive System of Care
- **Strategic Direction 3** – Being a Strong, Effective Voice of Community Mental Health and Addictions
- **Strategic Direction 4** – Building the Sustainability of the Association

A Measurable Plan

AMHO's Strategic Plan is specific, detailed and measurable. The plan outlines the high-level Strategic Directions, the goals to implement them, and the changes AMHO aims to achieve. In future Annual Reports, AMHO will report our progress on the Strategic Directions.

Addictions and Mental Health Ontario

Addictions and Mental Health Ontario (AMHO) represents over 200 community-based, not-for-profit addictions and mental health service providers in Ontario. As the collective voice of our members, we provide leadership and engage partners to build a comprehensive and accessible system of addictions and mental health care, and improve the well-being of individuals, families and communities in Ontario.

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