
**Where
Change
Happens**



Annual
Addictions &
Mental Health
Conference

Westin Harbour Castle | May 26-28, 2019 | #AMHO2019

Sponsorship and Exhibiting Opportunities

Why sponsor or exhibit at our conference?

- Addictions and Mental Health Ontario represents approximately 200 mental health and addiction providers across Ontario.
- Our annual conference is the province's largest gathering of addiction and mental health professionals, CEOs and EDs, policy makers, researchers and knowledge brokers.
- Sponsorship and exhibiting at the Addictions and Mental Health Conference is an opportunity to demonstrate your commitment to the sector and gain exposure to over 400 leaders in addiction and mental health from across Ontario.



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7TH

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Conference

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By sponsoring or exhibiting at our conference you will:

- **Generate leads and build relationships** with CEOs, EDs, administrators and program/clinical managers of health and social service agencies
- **Make connections** with clinicians looking for innovative solutions that will improve the health and wellbeing of the often complex populations they serve
- **Increase awareness of your brand** both onsite and through our promotion and communications on social media



To discuss sponsoring and exhibiting opportunities at the 7th Annual Addictions and Mental Health Conference, please contact:

Jenny Santokhi
416-490-8900 ext. 221
jenny.santokhi@amho.ca



Benefits of Conference Sponsorship	Presenting Sponsor \$15,000	Game Changers \$7,500	Champions \$5,000	Allies \$2,000
Logo on delegate tote bag	X			
Opportunity to introduce opening or closing keynote Speaker	X			
One (1) company profile in the Onsite Program (maximum 50 words)	X			
Appreciation for your company's sponsorship will be announced at a keynote session of your	X	X		
Signage of the keynote being sponsored will identify your company and display your logo	X	X		
Permission to place promotional products in delegate kits (subject to approval by AMHO)	X	X	X	
Complimentary full conference registration(s) (see details below)	3	2	1	
Logo will be displayed on all literature, AMHO website and social media	X	X	X	X
An exhibit booth marketing material	X	X	X	X



PRESENTING SPONSOR - \$15,000

- Opportunity to introduce opening or closing keynote Speaker
- Appreciation for your organization's sponsorship will be announced at a keynote session of your choice
- Logo on delegate tote bag
- One (1) company profile in the Onsite Program (maximum 50 words)
- Signage of the keynote being sponsored will identify your company and display your logo
- Signage of the workshop being sponsored will identify your company and display your logo
- Full page colour ad, outside back cover on the onsite conference program
- Logo will be displayed on all literature and on the AMHO website
- Logo featured on AMHO's Twitter and Facebook pages
- Placement of promotional products in delegate kits (subject to approval by AMHO)

Registration & Exhibit:

- 3 complementary conference registrations
- Double space Exhibit booth in prime location

GAME CHANGERS SPONSOR - \$7,500

- Appreciation for your company's sponsorship will be announced at a keynote session of your choice
- Full page colour ad in the onsite conference program
- Signage of the keynote being sponsored will identify your company and display your logo
- Signage of the workshop being sponsored will identify your company and display your logo
- Logo will be displayed on all literature and on the AMHO website
- Logo featured on AMHO's Twitter and Facebook pages
- Placement of promotional products in delegate kits (subject to approval by AMHO)

Registration & Exhibit:

- 2 complementary conference registrations
- Exhibit booth in prime location



CHAMPIONS SPONSOR - \$5,000

- Signage of the workshop being sponsored will identify your company and display your logo
- Half page colour ad in the onsite conference program
- Logo will be displayed on all literature and on the AMHO website
- Logo featured on AMHO's Twitter and Facebook pages
- Placement of promotional products in delegate kits (subject to approval by AMHO)

Registration & Exhibit:

- 1 complementary conference registration
- Exhibit booth

ALLIES SPONSOR - \$2,000

- Signage of the workshop being sponsored will identify your company and display your logo
- Quarter page colour ad in the onsite conference program
- Logo will be displayed on all literature and on the AMHO website
- Logo featured on AMHO's Twitter and Facebook pages

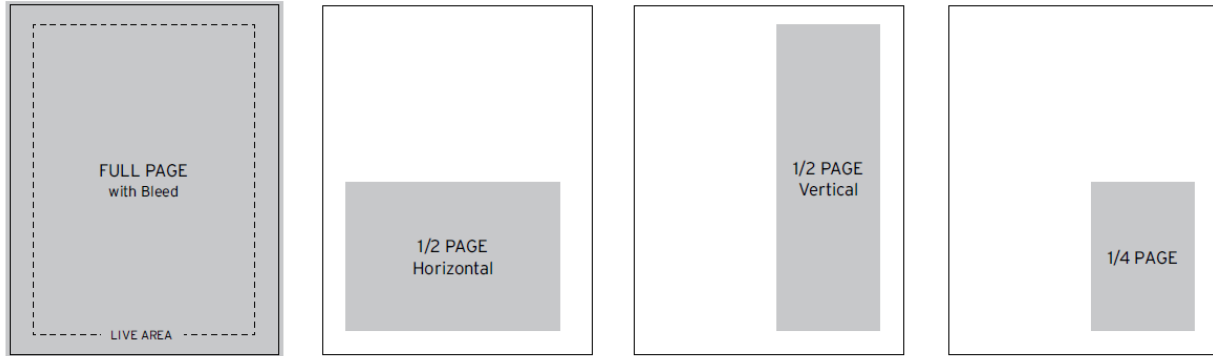
Registration & Exhibit:

- 1 conference registration is available at a discounted rate of 20%
- Exhibit booth



ONSITE PROGRAM AD SPACES & SPECIFICATIONS

Available Ad Spaces



Space	Size	Bleed Size	Live Area
FULL PAGE with Bleed	8.5" x 11"	8.75" x 11.25"	7" x 9.75"
1/2 PAGE Horizontal	6.75" x 4.6875"	-	-
1/2 PAGE Vertical	3.25" x 9.625"	-	-
1/4 PAGE	3.25" x 4.6875"	-	-

Technical Specifications

Only hi resolution PDF/X-1a will be accepted and require the following:

- All fonts MUST be embedded.
- The color space must be CMYK or Grayscale. No RGB, LAB or embedded color profiles.
- All PMS colors MUST be converted to CMYK.
- Bleed, as indicated, as well as crop marks MUST be included for Full Page ad spaces.
- Resolution: 300dpi

We kindly ask that you submit the logos and ads (that subscribe to the above technical specifications) to [Jenny Santokhi](#) by **May 1, 2019** for inclusion in the onsite program. Logos received after this date will still be included on our website and digital communications.



SPONSORSHIP REGISTRATION FORM

Please type in your information below and return to:

Email: jenny.santokhi@amho.ca

Application Deadline: April 29, 2019

Submit your logo by: May 1, 2019

Fax: 1-866-295-6394

Organization _____

Name of Contact _____

Title _____

Address _____

City _____

Province _____

Postal Code _____

Phone Number _____

E-mail _____

Please indicate your choice of sponsorship level:

Sponsorship	Cost
<input type="checkbox"/> Presenting Sponsor	\$15,000
<input type="checkbox"/> Game Changers	\$7,500
<input type="checkbox"/> Champions	\$5,000
<input type="checkbox"/> Allies	\$2,000
Advertising	Cost
<input type="checkbox"/> Quarter page	\$450
Total	

Method of Payment (Please choose your method of payment): cheque credit card

Credit card type | Exp. date _____

Credit card number _____

Kindly make your cheque or money order payable to:

Addictions and Mental Health Ontario
180 Dundas Street West, Suite 1400
Toronto, ON M5G 1Z8

