Addictions and Mental Health Ontario's
11th Annual Conference

2027 Sponsorship Opportunities

October 18-19, 2027
Hilton Toronto

Addictions & Mental Health ontario

Connect your organization with leaders shaping mental health and substance use health care across Ontario.



JOIN US IN 2027:

Addictions and Mental Health Ontario (AMHO) brings together leaders, service providers, researchers, policymakers and community partners from across Ontario for our annual conference. Over two days, delegates connect, learn and share practical ideas that strengthen mental health and substance use health services and the communities they serve.

Sponsorship offers organizations a meaningful way to support sector learning and connection while building visibility with AMHO members and conference delegates.

2026 CONFERENCE AT A GLANCE:

360+
Attendees

30+
Speakers

20+
Concurrent Sessions







ABOUT OUR MEMBERS

AMHO members support Ontarians through community- and hospital-based mental health and substance use health services, including counselling, structured psychotherapy, case management, crisis support, withdrawal management, live-in addictions treatment, peer support and consumer-survivor programs, harm reduction, and supportive housing.

Sponsorship Opportunities:
Driving Force

PRESENTING SPONSOR

Exclusive | $20,000

Lead the conference as AMHO's highest-profile sponsor and demonstrate your commitment to advancing mental health and substance use health care across Ontario.

- Featured promotional email/newsletter recognition to AMHO members (premium placement)
- Recognition on conference emails; dedicated social media recognition (2 posts), plus tagged pre-, during- and post-event posts
- Logo + sponsor profile on conference website
- Logo on all on-site event signage and digital logo loop; logo in footer of conference slide deck
- Opportunity to provide banners at registration and a branded contribution for delegate bags
- Premier exhibitor table placement
- 3 complimentary conference registrations
- On-stage verbal recognition and opening remarks (3–4 minutes)
- Concurrent session speaking opportunity (15–20 minutes)
- Recognition in digital/print conference program or agenda
- Post-event impact report
- Logo recognition in the next sponsorship package and AMHO Annual Report

KEYNOTE SPONSOR

Exclusive | $15,000

Align your organization with one of the conference's signature moments by supporting the keynote experience.

- Featured promotional email/newsletter recognition to AMHO members
- Recognition on conference emails; dedicated social media post + tags
- Logo on conference website
- Logo on all on-site event signage + digital logo loop; keynote-session digital recognition
- Opportunity to provide a branded contribution for delegate bags
- Premier exhibitor table placement
- 2 complimentary conference registrations
- On-stage verbal recognition and opportunity to introduce the keynote speaker
- Concurrent session speaking opportunity (15–20 minutes)
- Recognition in digital/print conference program or agenda
- Post-event impact report
- Logo recognition in the next sponsorship package and AMHO Annual Report

Sponsorship Opportunities:
Community Builder

LUNCH SPONSOR

Two Available - one per day | $10,000

Fuel connection and conversation by sponsoring lunch on one conference day.

- Recognition on conference emails and conference website
- Social media recognition
- Logo on Welcome, Lunch signage and digital logo loop
- Opportunity to provide a branded contribution for delegate bags
- Premier exhibitor table placement
- 1 complimentary conference registration
- On-stage verbal recognition and brief welcome before lunch
- Lunch-session digital recognition and program/agenda recognition
- Post-event impact report
- Logo recognition in the next sponsorship package and AMHO Annual Report

ACCESS SPONSOR

Three Available | $5,000

Help reduce financial barriers to participation by supporting access for delegates, including rural and Northern members.

- Recognition on conference emails and conference website
- Social media recognition
- Logo on Welcome and Access/Lounge signage and digital logo loop
- Optional pre-written social content
- Branded booth + 1 exhibitor pass
- Post-event impact report
- Logo recognition in the next sponsorship package and AMHO Annual Report



Sponsorship Opportunities:
Change Maker

WI-FI SPONSOR

Exclusive | $4,000

Keep delegates connected throughout the conference.

- Recognition on conference emails and conference website
- Tagged in social media thank-you
- Logo on Welcome, Wi-Fi signage and digital logo loop
- Branded booth + 1 exhibitor pass
- Post-event impact report
- Organization-name recognition in the next sponsorship package and AMHO Annual Report

COLLECTIVE VOICES SPONSOR

Exclusive | $4,000

Help capture the ideas, insights and takeaways that emerge throughout the conference.

- Recognition on conference emails and conference website
- Tagged in social media thank-you
- Logo on Welcome and activation signage and digital logo loop
- Branded booth + 1 exhibitor pass
- Post-event impact report
- Organization-name recognition in the next sponsorship package and AMHO Annual Report

PHOTOBOOTH SPONSOR

Exclusive | $4,000

Be part of the moments delegates share and remember.

- Recognition on conference emails and conference website
- Tagged in social media thank-you
- Logo on Welcome and photobooth signage + digital logo loop
- Branded booth + 1 exhibitor pass
- Post-event impact report
- Organization-name recognition in the next sponsorship package and AMHO Annual Report

COFFEE STATION SPONSOR

2 Available - one per day | $3,500

Keep conversations going with a branded coffee station during the conference day.

- Recognition on conference website
- Tagged in social media thank-you
- Logo at coffee station + digital logo loop
- Branded booth + 1 exhibitor pass
- Post-event impact report
- Organization-name recognition in the next sponsorship package and AMHO Annual Report

Sponsorship Opportunities:
Community Spark

FRIENDS OF AMHO

12 Available | $3,000

Connect directly with delegates through a dedicated exhibitor presence.

- Logo on conference website
- Tagged in social media thank-you
- Logo on Welcome sign + digital logo loop
- Branded booth + 1 exhibitor pass
- Post-event impact report
- Organization-name recognition in the next sponsorship package and AMHO Annual Report

EXHIBITOR

5 Available | $2,500

Join the conference exhibit area and meet delegates throughout the event.

- Name/logo on Welcome signage
- Banner placement limited to the exhibit area





2027 Sponsorship Packages at a Glance

Opportunity	Investment	Availability	Signature Benefit
Presenting Sponsor	$20,000	Exclusive	Opening remarks + premium conference-wide visibility
Keynote Sponsor	$15,000	Exclusive	Introduce keynote + keynote-session visibility
Lunch Sponsor	$10,000	2	Welcome delegates before lunch
Access Sponsor	$5,000	3	Supports access for rural/Northern delegates
Wi-Fi Sponsor	$4,000	Exclusive	Branded Wi-Fi visibility
Collective Voices Sponsor	$4,000	Exclusive	Branded idea-capture activation
Photobooth Sponsor	$4,000	Exclusive	Branded photobooth activation
Coffee Station Sponsor	$3,500	2	Branded coffee station
Friends of AMHO	$3,000	12	Dedicated exhibitor presence
Exhibitor Only	$2,500	5	Exhibit-area participation

Sponsors from 2026 Conference

Thank You!

Knowledge Institute on Child and Youth Mental Health and Addictions
Institut du savoir sur la santé mentale et les dépendances chez les enfants et les jeunes

camh global learning academy

Asurtec

OCD North

EHN CANADA

EMHware MENTAL HEALTH MATTERS

CAPSA Bringing Expertise to Needed Systems Change

Alpha Court

Wayside House

Enterprise Health

vitalhub Care Evolved

Connect2Knowledge

CATIE

HR à la carte

HOOPP Healthcare of Ontario Pension Plan

ConnexOntario

Sponsorship Packages

	Driving Force		Community Builder	
Sponsor Level	**Presenting**	**Keynote**	**Lunch**	**Access**
Price	**$20,000**	**$15,000**	**$10,000**	**$5,000**
Exclusivity	**Exclusive**	**Exclusive**	**2 Available**	**3 Available**
Feature in AMHO newsletter email	x (premium)	x (premium)		
Recognition on conference emails	x (premium)	x (keynote)	x	x
Recognition on social media - logo/ tag (post pre, during and post event)	x	x	x	x
Recognition on social media	Dedicated post with logo (2)	Dedicated post with logo	Dedicated post with logo	
Optional pre-written social content	x	x	x	x
Logo recognition on website	x	x	x	x
Sponsor profile on website	x			
Logo recognition on event signage	All	All	Welcome & lunch signage	Welcome & lounge signage
Banners for on-site org branding	At registration			
Opportunity to provide delegate bags	x	x	x	
Branded booth / exhibitor table	1 (premium)	1 (premium)	1 (premium)	x
Event passes	3	2	1	1 exhibitor only
On-stage verbal recognition	x	x	x	
Digital recognition at event - premier placement	x (logo in footer of slide deck)	x (keynote session)	x (lunch session)	
Digital recognition at event	x	x	x	x
Speaking opportunity - plenary (remarks, 3-4 mins)	Opening remarks	Introduce keynote speaker	Welcome delegates before lunch	
Speaking opportunity - concurrent session (15-20 mins)	x	x		
Recognition on conference agenda	x	x	x	
Post-event impact report	x	x	x	x
Recognition on 2028/29 sponsorship package (logo)	x	x	x	x
Recognition in 2026 AMHO Annual Report	Logo	Logo	Logo	Organization name

Sponsorship Packages

	Change Maker				Community Spark	
Sponsor Level	**WIFI**	**Collective Voices**	**Photobooth**	**Coffee Station**	**Friends of AMHO**	**Exhibitor**
Price	**$4,000**	**$4,000**	**$4,000**	**$3,500**	**$3,000**	**$2,500**
Exclusivity	**Exclusive**	**Exclusive**	**Exclusive**	**2 Available**	**12 Available**	**5 Available**
Recognition on conference emails	x	x	x			
Recognition on social media - logo/ tag (post pre, during and post event)	x	x	x	x	x	
Logo recognition on website	x	x	x	x	x	
Logo recognition on event signage	Welcome, logo on WIFI signage	Welcome, whiteboard sign	Welcome, photobooth sign	Coffee station	Welcome	Welcome
Banners for on-site org branding					Limited to exhibit area	Limited to exhibit area
Opportunity to provide delegate bags					x	
Branded booth / exhibitor table	x	x	x	x	x	
Event passes (1 exhibitor only)	x	x	x	x	x	
Digital recognition at event	x	x	x	x	x	
Post-event impact report	x	x	x	x	x	
Recognition on 2028/29 sponsorship package (org. name)	x	x	x	x	x	
Recognition in 2026 AMHO Annual Report (org. name)	x	x	x	x	x	

SPONSORSHIP INQUIRES:

Have an idea you want to discuss? Our sponsorship opportunities can be tailored, where appropriate, to support your engagement objectives while maintaining the integrity of AMHO's conference and sponsorship policies.

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AMHO reserves the right to accept or decline any organization for exhibiting or sponsorship. Policies, key deadlines and information will be shared with prospective sponsors following expression of interest.