

Leading Change To
Revolutionize The
Addictions And Mental
Health Care Experience

AMHO represents over 150 addictions and mental health organizations in Ontario, Canada. Our vision is to create the best addictions and mental health system, anywhere. Join us.



2024 AMHO Annual Conference

Oct 21st -22nd, 2024

Sponsorship Opportunities



**Addictions &
Mental Health**
ontario

Dear Colleague,

We are thrilled to share with you that Addictions and Mental Health Ontario's annual conference is back!

After four years of virtual meetings and video plenaries, we are pleased to announce that we will be once again hosting an in-person conference October 21st - 22nd, 2024 at the Hilton Hotel in Toronto. We anticipate this event to be well attended by mental health and addictions service providers, researchers, frontline professionals, and system stakeholders from across Ontario and Canada.

Our success in advocacy, sector mobilization, and developing a more compassionate and connected community mental health and addictions system depends on partnerships with organizations like yours, and thus we would like to invite you to consider a sponsorship opportunity for this year's conference. Our goal for this year's conference is to build awareness, reduce stigma, and of course, generate and share knowledge on how we can continue to build the best mental health and addictions system, anywhere.

Why partner with Addictions and Mental Health Ontario?

Visibility and Brand Exposure: As a sponsor, your company will enjoy prominent visibility before, during, and after the event. From logo placement to mentions in promotional materials, we ensure that your brand stands out.

Networking Opportunities: Our conference will be a hub for networking with key partners in the community mental health and addictions sector. As a sponsor, you will have exclusive access to industry leaders, community partners, researchers, and special guests to foster valuable connections that can drive your business forward.

Customized Engagement: We understand that each sponsor is unique. Our sponsorship packages are flexible, allowing us to tailor the engagement to meet your specific marketing objectives and maximize your return on investment.

The full range of packages available can be found below.

We appreciate your ongoing support and partnership. This year's conference promises to be a milestone event for our sector, and most importantly, an important step forward in building a mental health and addictions system that can respond to current and future needs of the people of Ontario. We look forward to having you be a part of it.

If you are interested or have any questions, please don't hesitate to contact Bree Grenon, Director, Member Services and Operations at Bree.Grenon@amho.ca.

Karen O'Connor
Chief Executive Officer

WHY SUPPORT ADDICTIONS AND MENTAL HEALTH ONTARIO'S 2024 ANNUAL CONFERENCE?

- Sponsoring this event ensures that your organization takes an active role in the development of a more compassionate and inclusive Ontario.
- Your sponsorship will directly support the knowledge exchange of more than 150 AMHO members, each of whom provides critical assistance to the more than 500,000 Ontarians who sought support for their mental health and/or addictions challenges last year.
- Your organization will have exclusive access to front-line service providers from across Ontario, who represent the fastest growing sector in health care.
- You will be a catalyst of progress; supporting Addictions and Mental Health Ontario with the advancement of our vision to create the best addictions and mental health system, anywhere.

Addictions and Mental Health Ontario (AMHO) represents over 150 organizations that provide front line substance use, addictions, and mental health support and services.

AMHO members support Ontarians through their mental health and substance use health challenges by providing community-based treatment, including counselling, structured psychotherapy, case management, withdrawal management, live-in addictions treatment, peer support, harm reduction supports, and supportive housing.

PRESENTING SPONSOR - \$25,000

- Full page ad in marketing materials and display advertising at event
- Prominent display of logo in electronic conference brochure
- Logo featured on website for one year and on invitations and event materials

KEYNOTE SPEAKER - \$20,000

- On-stage recognition before keynote speaker
- Placement of marketing materials in delegate kit
- Prominent display of logo in electronic conference brochure
- Logo on AMHO's conference website linked to sponsors website for 12 months
- List of delegates

NAMING SPONSOR - \$15,000

- Full page advertisement in the conference program
- Sponsor signage at event
- Full page advertisement in the Newsletter
- Logo recognition in conference social media



**Without mental health,
there can be no true
physical health.**

*Dr. Brock Chisholm
Canadian Psychiatrist First Director-
General of the World Health
Organization*

LUNCH - \$15,000 (2)

- Exclusive sponsorship of one (1) lunch
- Prominent display of logo in electronic conference brochure
- Display of logo at lunch
- List of delegates



BREAKFAST - \$10,000 (2)

- Exclusive sponsorship of one (1) breakfast
- Prominent display of logo in electronic conference brochure
- Display of logo at breakfast
- List of delegates



BREAK - \$5,000 (4)

- Exclusive sponsorship of one (1) break
- Prominent display of logo in electronic conference brochure
- List of delegates



PHOTOBOOTH - \$4,000

- Display of logo beside photobooth
- Display of logo in electronic conference brochure
- Logo on AMHO's conference website linked to sponsors website for 12 months
- List of delegates

WI-FI - \$2,500

- Company name on custom WiFi network
- Display of logo in electronic conference brochure
- Logo on AMHO's conference website linked to sponsors website for 12 months
- List of delegates

PHOTOGRAPHER SPONSOR - \$2,500

- Display of logo in electronic conference brochure
- Logo on AMHO's conference website linked to sponsors website for 12 months
- List of delegates

BREAKOUT SESSIONS - \$1,500

- Logo placement on breakout session signage
- Prominent display of logo in electronic conference brochure
- List of delegates



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Our work

Addictions and mental health issues are critical health concerns today. By mobilizing the sector, advocating for system transformation, and serving our members and our communities, AMHO aims to drive meaningful change that will improve the lives of Ontarians.

Thank You for Your Support

For any and all inquiries, please contact:

Bree Grenon

Director, Member Services and Operations

180 Dundas St. West, Suite 1400, Toronto, ON M5G 1Z8

Bree.Grenon@amho.ca | 416-490-8900 | www.amho.ca

